

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Jeffrey D. Pylant	Confirmation No. 4111
Serial No.: 09/696,193	Art Unit: 3691
Filing Date: October 26, 2000	Examiner: Hamilton, Lalita M.
Title: BUYER-DRIVEN PURCHASING LOYALTY SYSTEM AND METHOD USING AN ELECTRONIC NETWORK	

AMENDMENT

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SIR:

In response to the Notice of Allowance dated October 3, 2008, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.